



## Mission Statement:

To utilize athletics as a tool to engage youth and families and emphasize the importance of education, healthy lifestyles, and instill core values that will guide them in life.

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INDIANAPOLIS, IN – Indy Youth Sports (IYS) Inaugural Corporate 7-on-7 Football Tournament, presented by High Alpha and NFLPA Former Players Indy Chapter will take place May 14, 2022, at Tabernacle Presbyterian Church sports Complex.

Indy Youth Sports is a 501c3 based in Indianapolis, Indiana, that provides youth football activities for over 3500 Indy youth ages 4 – 18. IYS utilizes youth football to engage youth and families, emphasize the importance of education, living healthy lifestyles, and instill core values that will guide them in life. The inaugural fundraiser will provide much-needed equipment, pay for officials and ensure that no child pays more than \$75 to participate in organized football in Indy.

The COVID-19 pandemic has increased the access gap between children from lower socioeconomic and more affluent environments. According to recent research by the Aspen Institute and Utah State University, gaps have grown, with sports becoming less accessible to lower-income youth. While students from all incomes have spent less time on sports now, having wealth seems to buffer a child's loss of hours in free play, practices, and games.

"As President of the Indianapolis NFLPA Chapter, it brings our Chapter great pleasure to accept the opportunity to be involved in such an influencing initiative. This endeavor not only allows for our youth to gain educational inputs around living a healthier lifestyle, but it also opens the door to allowing the participants to increase their hours of play, practice, and demonstration. The Chapter is privileged to assist our City's youth in the disciplines we believe will help to create outstanding members and leaders in the community. We look forward to helping the Indianapolis youth reap the benefits of this powerful initiative."

"As we look to build back better and fix all the challenging issues in our communities, it is essential that we also create an environment that supports some of the vital but straightforward activities our communities need. Defining and developing the youth sports experience for MVP (Most Vulnerable Population) youth ages 4-18 in our City should not be a privilege but an obligation we must live up to," said Indy Youth Sports Founder Emil Ekiyor.

High Alpha partners with talented entrepreneurs to conceive, launch, and scale new businesses. Upon establishing a new company, we surround the startup with world-class expertise in every discipline required to build a market-leading company. Kristian Andersen, Partner at High Alpha, stated, "we're thrilled to partner with InnoPower and Indy Youth Sports as they continue to provide a positive and safe environment to engage Indianapolis youth while teaching teamwork, strong values, and empowering the next generation of young leaders."

"The Indianapolis Public Schools (IPS) Athletic Department is excited to be a part of the inaugural Indy Youth Sports corporate 7-on-7 tournament that InnoPower has put together with High Alpha and other sponsors. We have so many students in our IPS district who will benefit from the programming that this event will directly support, and the impact these programs have on many of our students' lives is



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immense. Plus, it's always fun to see the corporate participants try to make a few moves out on the field." Darren Thomas IPS District Athletic Director.

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Register now - [https://innopower.formstack.com/forms/ify\\_corporate\\_7\\_on\\_7\\_registration\\_portal](https://innopower.formstack.com/forms/ify_corporate_7_on_7_registration_portal)

Or Visit [www.indyouthsports.com](http://www.indyouthsports.com) to register for the Inaugural Corporate 7-on-7 Football Tournament or to make a donation towards Indy Youth Sports.